

WELCOME TO EAST CELEBRITY ELITE'S NON-TRAVEL TEAM!

2026-2027

TUITION FOR EAST CELEBRITY ELITE NON TRAVEL TEAMS

ALL TEAMS:

\$100 / MONTH June, July, August, & September

\$150/ MONTH November-April

**The first month of tuition is due June 8, 2026.

Classes are not included in tuition.

MULTIPLE CHILDREN IN THE PROGRAM

1st Child | Full Price

2nd Child | 20% off

3rd Child | 50% off

4th Child | Free

Your tuition is the one fee that you will pay on a regular, monthly basis. All other fees are one-time fees spread out throughout the season. There will be a fee of \$30 for any returned check. It is our goal in this packet to provide all East Celebrity Elite cheerleaders and families with a cost breakdown for the 2026-2027 season in its entirety. Please realize that some of these costs are ESTIMATES. When an exact cost is not available, we have tried to provide a price range. Please realize that not all these fees are due at one time but are spread out throughout the year.

SEASON FEES 2026-2027

CHOREOGRAPHY FEES

\$275- Due 10/1/2026

Every child will be required to pay a choreography fee for their routine. We hire many professional choreographers and music producers. Your music fee is part of your choreography fee.

PRACTICE WEAR FEES

\$175- Due 7/1/2026

This is your practice wear for the season. Clothing will include one practice outfit, two practice shirts, and a team scrunchie. This is an estimate and may fluctuate slightly.

CAMP FEE

\$100 Due 8/1/2026

Athletes will come to camp and work on their stunts and pyramid. We will be hiring outside help for this. Date for camp TBD

UNIFORM, BOW & MAKEUP

\$400 (estimated) Includes uniform and bow- Due- 9/1/2026

Full year non-travel teams will have a different uniform than our traditional Full Year teams. No child will be sized unless their payment is paid in full.

COMPETITION ENTRY FEES

\$750 total (estimated)

\$250- Due on 11/1/2026

\$250- Due on 12/1/2026

Balance Due on 1/15/2027

We are currently in the process of choosing our competitions for the 2026-2027 season. There is an estimated cost of \$750 for ALL competitions combined, per athlete. The fundraising opportunities provided by our Booster Club can greatly reduce your entry fees for the season. All fundraisers must go through our booster club. No individual fundraising is allowed.

REFUNDS

PLEASE READ THIS RULE THOROUGHLY!!

MONIES ARE NON-REFUNDABLE AND NON-TRANSFERABLE. Any payment for uniforms, competition fees, trips, tuitions, camps, clinics, choreography, etc. are non-refundable. You also lose the rights to any garments that you have paid for or put a deposit on. If your child decides to leave the program, or is asked to leave the program, you will not be reimbursed for any deposits or payments made. East Celebrity Elite reserves the right to move an athlete from one team to another at any point in the season. ECE is NOT responsible for reimbursement for any travel arrangements if your child is moved from one team to another, made an alternate, or removed from the program.

ABSENTEE POLICY

Every cheerleader is required to be at every practice, camp, choreography session, and special event. Please note that if you do not adhere to the above rules, you can be removed from the team. East Celebrity Elite reserves the right to remove any child from the program because of excessive excused absences as well. If your child has practice, and their sibling is traveling to a competition on another team, you will have to use an unexcused absence for the child missing practice.

Starting in September, each cheerleader will receive TWO unexcused absences, which can be used at your discretion. Please note that you will not be able to use these unexcused absences during the week of the competition. (ie, the two practices prior, that includes the weekday and weekend practice)

Once you have used these two unexcused absences, you will be notified by your athlete's coach. If you miss another practice, you will be removed from the team. We suggest that you use these wisely, and only when necessary. This attendance policy has been put in effect to

ensure that all cheerleaders participate with the same amount of commitment level. THIS RULE WILL BE STRICTLY ENFORCED. You cannot miss competitions for any reason.

Should ECE have to shut down due to a pandemic, health crisis, natural disaster, or any other event that is outside ECE's control, we will seek reimbursements for any events we are unable to attend. If a refund is issued to us we will refund our customers. If we are not refunded, we will not be able to issue refunds to our customers. Tuition will still be charged throughout any future closure. ECE will convert to a virtual platform in any instance where in person contact is prohibited. Please be sure to adhere to the payment due dates, as your child will not be able to participate in any East Celebrity Elite practices, classes, open gyms, private lessons, etc. with an outstanding balance.

No child will be permitted to order merchandise from the Pro Shop with a past due account.

Payments are to be made on our portal or cash at the front desk. ECE will no longer be accepting checks.

EXCUSED SCHOOL CHEER PRACTICES

East Celebrity Elite WILL go around the following:

1. High School scheduled practices, games, competitions (FOOTBALL SEASON ONLY)

We require that every cheerleader pass in a practice and game schedule at the beginning of each season. If your high school coach decides to add additional practices, these will not be excused.

Please note, the only time we CANNOT accommodate your high school schedule is if your high school team practices on the same day and same time as your ECE practice. NEW THIS YEAR- We will go around High School Cheer for athletes in grades 9-12 ONLY.

East Celebrity Elite WILL NOT go around the following:

1. Youth Cheerleading/Pop Warner

2. Middle School Cheerleading

East Celebrity Elite WILL NOT allow the following:

3. Youth Cheerleading/Pop Warner (WINTER SEASON- beginning December 1st)

4. Middle/High School Competitive Cheer (WINTER SEASON- beginning December 1st)

DIFFERENCE BETWEEN EXCUSED AND

UNEXCUSED ABSENCES

INJURIES AND RETURNING TO

PRACTICE/COMPETITION

An excused absence is an absence when a child is sick and has a doctor's note. The doctor's note must be given to the coach at the next practice attended. Notes given after this time will not be accepted and considered unexcused. If your child has a school event, and it is a grade on their report card, a note from the school is required. Unexcused absences can be used for school banquets, birthday parties, communions, etc. If your child is sick without a doctor's note, this is unexcused. We realize for situations such as the flu, migraine, etc., you do not always take your child to the doctor.

This is why we give you two unexcused absences. If an athlete is more than 20 minutes late it will be considered an absence.

A written doctor's release will be required for your child to return to practice following an injury. If a replacement is needed to temporarily fill in for competition, the athlete will return when they are released AND when it is the best fit for the team. If it is too much pressure, or if the time constraints are too small, we may have to delay the return of the athlete if it is better for the team. This decision will be made by the coaches and owners.

DOCTOR'S NOTES FOR INJURIES AND ILLNESS

Notes must include the following.

1. That the child was seen in person in the office. Some information regarding the injury/illness must be provided in the note so our staff is aware of the child's medical situation. This information will remain confidential.
2. An estimated date of return.

CONTACT

Please feel free to contact an ECE Owner with any of your needs throughout the season. You can email us at any time. Please use ecehingham@gmail.com. Please DO NOT contact coaches, owners, or front desk staff via Facebook Messenger.

BILLING/ACCOUNTS: With any questions about your account, or to pay a balance please email: ecehingham@gmail.com

Summer Schedule: The summer schedule will run from June 2nd- August 26th. All Teams will practice on one week night.

Fall Schedule: September 2nd, 2025-April 2026. All teams will practice twice per week starting in November. One practice will be held on a weekday, and one practice will be held on either a Saturday or a Sunday.

RULES AND REGULATIONS

- Only registered athletes are allowed in the practice area. Siblings, family members, friends, etc. are not allowed in the practice area. Students who are not in a class/private lesson must not be in the gym
- All choreography and music is highly protected and should not be shared, traded, shown, or discussed with others. NO videos or music should be uploaded to any online site such as YouTube, Facebook, Twitter, Instagram, SoundCloud, etc.
- Every cheerleader AND parent must uphold the ideals and morals that the East Celebrity Elite program abides by. That includes being a team player, showing respect for all members of all teams, including their own, other teams in the gym, and competing teams. No foul language should be used at any time while representing ECE. If for any reason we find that a cheerleader or a parent is not upholding these qualities, they will be asked to leave the program. No parent should speak negatively about any child in the program, including their own.
- East Celebrity Elite reserves the right to name alternates to any team in the program at any time during the year.
- No parent should interrupt a coach or instructor during practice or class. If there is an issue that you need to discuss, please email the gym and we will schedule you a meeting.
- No East Celebrity Elite cheerleader is allowed to compete with any other all-star program.

- No cheerleader is allowed to wear any jewelry during practices or competitions. All East Celebrity Elite members must wear ONLY East Celebrity Elite apparel during competitions. Also, no skirts are to be unbuttoned or top to be unzipped/unclipped. We want our athletes to represent our gym in a positive way.
- Every athlete is required to complete their USASF membership once they make an ECE team. Failure to register your athlete with the USASF prior to 8/15 will result in a \$100 fee being added to your bill.
- Any athlete that quits an ECE team after October 1st will not be allowed to tryout the following season or to participate in classes or privates, at the gym.

ECE MULTIPLE LOCATION TRYOUTS

Athletes may only tryout at 1 ECE location. Do not register to tryout at multiple locations. If you quit any ECE team during the season you are not permitted to join another team at a different ECE location that same season.

HEALTH

- You must provide ECE with your current health insurance and emergency information.
- You must inform ECE of any medical condition that may limit or prevent participation in any activities.
- Immediately notify ECE of any injury sustained because of a sanctioned ECE activity.
- Provide ECE with a list of medications that you are currently taking.
- Use of illegal drugs, alcohol, tobacco, or any other harmful substances is strictly prohibited.

DRESS CODE

- Athletes must maintain a groomed appearance and good personal hygiene at all times.
- Hair must be pulled out of the face at practice and events.

- While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves to a high standard and to represent the gym in a dignified and positive manner.

EAST CELEBRITY ELITE CLOTHING/APPAREL

- Hair must be pulled out of the face at practice and events.
- While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves at a high standard and to represent the gym in a dignified and positive manner.
- Socks and sneakers must be worn at all times.
- No colored nail polish, or fake nails at competitions.
- Dating age students may not show any public displays of affection while in an ECE uniform or clothing. Hand holding is also not acceptable while in uniform.
- All athletes must be in full uniform, including hair for all award ceremonies.

No one may use the East Celebrity Elite logo or name for any clothing, novelties, or any other use unless authorized by one of the owners.

- Any items that are distributed to any of the East Celebrity Elite athletes, where money is being collected, must be authorized by the owners, and handled by the East Celebrity Elite Pro Shop
- Anything created without approval will not be accepted, and cannot be worn in the East Celebrity Elite gym, to any competitions, or to any East Celebrity Elite activities.
- **PARENTS ARE NOT ALLOWED TO MAKE THEIR OWN APPAREL! THIS INCLUDES ECE, TEAM NAMES, OR SLOGANS!**
- Parents are NOT allowed to purchase gifts for team members or to create personalized team specific apparel.

TRAVEL/COMPETITIONS

No decorating the Team Meeting Room at events.

Athletes must not travel to an event prior to their last scheduled practices. You must check with your coaches or refer to the email sent so that you will know the expected dates of departure. Anyone found to have booked their travel before the allowed date will be asked to change their travel plans, or the athlete may be replaced in the routine.

ALL PARENTS MUST TRAVEL WITH THEIR CHILD ON ALL TRIP

- The East Celebrity Elite staff will not be responsible for chaperoning your child. If you cannot attend for any reason, it is your responsibility to find a parent who is willing to chaperone your child and stay in their room.
- Athletes must arrive at meeting times and competitions on time.
- All competition dates, venues, and itineraries will be released as soon as we have the information.

Any child who engages in ILLEGAL activity will be immediately removed from the East Celebrity Elite program. This includes any alcohol or drug use, smoking cigarettes, and vaping. If there are any other illegal activities that are not listed, the above also applies.

- When prizes are given to participants by event companies, only those who participate on the competition floor will receive those prizes.
- Any prize money (including paid bids to Worlds and The Summit) is the property of ECE and shall be dispersed at the discretion of the gym. No individual ECE member is entitled to any prize money won by a team. Example- A Worlds team is awarded a paid bid in January. Circumstances have caused the roster to change. The gym can decide that bid money is dispersed to those competing at Worlds, as opposed to those who competed at the bid-earning event.

SPORTSMANSHIP/CONDUCT

- Always set a positive example for others.
- Be respectful and courteous to everyone. This includes officials, security at competitions, coaches and cheerleaders from other teams/gyms, etc.
- Refrain from using abusive language and physical confrontations of any sort.
- Accept placements and awards with dignity and class.

- Remember that your coaching staff will deal with any scoring issues at events. This is not something that parents or cheerleaders should discuss, and under no circumstances should any parent approach a judge or competition official for any reason.
- Any inappropriate behavior to other parents, coaches or gym owners will result in immediate removal from ECE.

SOCIAL MEDIA GUIDELINES

We realize that there are many platforms of social media including but not limited to Facebook, Instagram, Twitter, etc. All of these give us the opportunity to stay connected and get vital information in a quick and easy fashion. We will be asking the coaches to manage a TEAM FACEBOOK PAGE for each ECE team. This way, the coaches can communicate daily with athletes, and will only invite acceptable people to see that page. All information will continue to be posted on our website as well. We ask that all parents and athletes follow our social media policy and adhere to all rules. If you have any questions, please ask BEFORE you post. If you feel a post is inappropriate, it probably is. We will have a NO TOLERANCE policy for any negativity or inappropriate behavior on social media. This includes parents, athletes, coaches, and staff. Social media is a great way to motivate kids, show support for your gym, congratulate other programs, show new skills gained, and other positive comments. It is not a place to air your dirty laundry or to complain about the program. If you have any issues that you feel strongly about, please speak to the owners of ECE rather than posting on social media.