

Welcome to East Celebrity Elite

Competitive All-Star Cheer Program!

What to expect at East Celebrity Elite in 2026-2027:

Expert training in a safe, fun and positive atmosphere.
A professional, knowledgeable and caring staff who deliver excellent training while instilling values of teamwork, dedication, and cooperation to all of our athletes.

To all of our current ECE families, thank you for your continued loyalty and support. You are what makes ECE the best gym in New England. If you are new to ECE this season, we feel fortunate that you have chosen our gym as your home for the 2026-2027 season and we welcome you to our family!

2026-2027 PROGRAM FEES:

It is our goal in this packet to provide all East Celebrity Elite cheerleaders and families with a cost breakdown for the 2026-2027 season in its entirety. Please realize that some of these costs are ESTIMATES. When an exact cost is not available, we have tried to provide a price range. Oftentimes we are asked by families to give a total cost for the entire season. This is difficult to do as there are many variables that can make costs fluctuate from one family to the next. For instance, some will participate in fundraising, while others will choose not to. Please realize that not all of these fees are due at one time, but are spread out throughout the year.

TUITION FOR Black Out:

Due June 8th - June Tuition - \$125
Due July 1 - July Tuition - \$125
Due August 1 - August Tuition - \$125
Due 1st of the Month - September – April Tuition - \$150
There will be a fee of \$30 for any returned check.

PRACTICES

June to August- Thursday's 8-10pm + Some Tuesday's 8-10pm

Tuesday's: 6/16, 6/30, 7/14, 7/28, 8/11, 8/25

September to April- Thursday's 8-10pm and 1 Weekday 8-10pm- TBD

CHOREOGRAPHY, CLOTHING AND CAMP FEES

Every athlete will be required to pay a choreography fee for their routine. We hire many professional choreographers and music producers. Your music fee is part of your choreography.

CHOREOGRAPHY FEES

Level 6 \$380- \$450

*This is an estimate and subject to change.

CLOTHING FEES

All Teams - \$250

CAMP FEES

\$150-\$250

*More details to follow!

UNIFORM

Approximate Cost of Uniform Fee Level 6 - \$600 - \$700

Worlds Team will be required to purchase a Warm Up jacket

COMPETITION ENTRY FEES

*TBD- Events we attend!

All Teams at East Celebrity Elite will begin competing in December (if ready) and finish in April. A more detailed packet, listing all local and national competitions, will be released to families by the end of July. All competition entry fees will be added together and divided into installments spread throughout the fall/early winter months. We are currently waiting on some costs to be released by event producers and are also in the process of deciding which events each team will attend for the 2026-2027 season. Last season's competition fees were approximately \$1000 per person. Once all travel plans are solidified, an exact cost breakdown of all entry fees will be released to families. The fundraising opportunities provided by our Booster Club can greatly reduce your entry fees for the season. This is where your fundraising commitment comes in. The more you fundraise, the less expensive these costs will be.

COST BREAKDOWN

Due June 15th - Practice wear & Camp Fee
Due July 15th - Uniform & Bow
Due August 15th - Music & Choreography
Due September 15th - Competition Fee #1
Due October 15th - Competition Fee #2
Due November 15th - Competition Fee #3
Due December 15th - Competition Fee #4
Due January 15th- Competition Swag Fee
Due March 15th- Coaches fee to World or Summit

TRAVEL FEES

All families at East Celebrity Elite are responsible for their own airfare and hotel costs. East Celebrity Elite will provide room blocks (at certain events) and instructions to each family about how to secure these rooms.

REFUNDS

PLEASE READ THIS RULE THOROUGHLY MONIES ARE NON-REFUNDABLE AND NON TRANSFERABLE.

Any payment for uniforms, competition fees, trips, tuitions, camps, clinics, choreography, etc. are non-refundable. You also lose the rights to any garments that you have paid for or put a deposit on. If your child decides to leave the program, or is asked to leave the program, you will not be reimbursed for any deposits or payments made. Any athlete that quits the team after choreography will be charged a \$500 fee. East Celebrity Elite reserves the right to move an athlete from one team to another at any point in the season. ECE is NOT responsible for reimbursement for any travel arrangements if your child is moved from one team to another, made an alternate, or removed from the program. Should ECE have to shut down due to a pandemic, health crisis, natural disaster, or any other event that is outside ECE's control, we will seek reimbursements for any events we are unable to attend. If a refund is issued to us we will refund our customers. If we are not refunded, we will not be able to issue refunds to our customers. Tuition will still be charged throughout any future closure. ECE will convert to a virtual platform in any instance where in person contact is prohibited.

PAYMENT DUE DATES

Please be sure to adhere to the payment due dates, as your child will not be able to participate in any East Celebrity Elite practices with an outstanding balance. No child will be permitted to participate in any classes, open gyms, private lessons, etc. with a past due account. No child will be permitted to order merchandise from the Pro Shop with a past due account. Please understand that by the end of July you will be receiving your travel/competition schedule, which will include all competition fees. Accepted forms of payment are check, money order, or credit card paid directly to the front desk. **TEAM MOMS DO NOT COLLECT THESE FEES.**

ABSENTEE POLICY

Every cheerleader is required to be at every practice, camp, choreography session, and special event. Please note that if you do not adhere to the above rules, you can be removed from the team.

East Celebrity Elite reserves the right to remove any child from the program because of excessive excused absences as well. If your child has practice, and their sibling is traveling to a competition on another team, you will have to use an unexcused absence for the child missing practice.

Starting in September, each cheerleader will receive **TWO unexcused absences**, which can be used at your discretion. **Please note that you will not be able to use these unexcused absences during the week of a competition.** (ie, the two practices prior, that includes the weekday and weekend practice). Once you have used these two unexcused absences, you will be notified by your athlete's coach. If you miss another practice, you will be removed from the team. We suggest that you use these wisely, and only when necessary.

This attendance policy has been put in effect to ensure that all cheerleaders participate with the same amount of commitment level. **THIS RULE WILL BE STRICTLY ENFORCED.**

You **cannot** miss competitions for any reason. Summer practice attendance is also very important, as we utilize these months for skill building purposes. We do want families to be able to vacation together during the summer months, but ask that no child miss more than two weeks of practice during the months of June, July, and August. You must provide any dates you will be missing to your coach in writing at the start of the season. If you are able to coordinate your own vacations with gym closings, it is much appreciated.

East Celebrity Elite 2026 Closings:

July 4th: 07/03/26 - 07/12/26

Labor Day: 09/02/26 - 09/07/26

Columbus Day: 10/09/26 - 10/12/26

Thanksgiving: 11/25/26 - 11/27/26

Christmas: 12/24/26 - 12/27/26

New Years: 12/31/26 - 01/01/27

DIFFERENCE BETWEEN EXCUSED AND UNEXCUSED ABSENCES

An **excused absence** is an absence when a child is sick and has a doctor's note. If your child has a school event, and it is a grade on their report card, a note from the school is required.

Unexcused absences can be used for school banquets, birthday parties, communions, etc. If your child is sick without a doctor's note, this is unexcused.

We realize for situations such as the flu, migraine, etc., you do not always take your child to the doctor. This is why we give you two unexcused absences.

INJURIES AND RETURNING TO PRACTICE/COMPETITION

A written doctor's release will be required for your child to return to practice following an injury. If a replacement is needed to temporarily fill in for competition, the athlete will return when they are released AND when it is the best fit for the team. If there is too much pressure, or if the time constraints are too small, we may have to delay the return of the athlete if it is better for the team. This decision will be made by the coaches and owners.

VACATIONS

Please do not schedule any vacation plans for the Christmas or February School breaks. Senior Level 6 teams and Summit teams do not schedule vacations in April because of Worlds and Summit. If you are new to the program, and have already scheduled vacations, please tell the coaches at your next practice. Vacationing in the summer months is allowed, but you must give your coaches those dates at the start of the season.

TEAM MOMS

Each team at East Celebrity Elite will be assigned a “team mom”. The function of the team mom is to help disseminate information, collect forms, organize functions, etc. You will be notified of your team mom once teams have been selected.

CONTACT

Please DO NOT contact coaches, owners, or front desk staff via Facebook Messenger.

PARENTAL CONCERNS/TEAM ISSUES:

Please contact Jeanine with any issue you may have throughout the season. Please understand certain concerns will not be addressed (such as your child’s placement in routine choreography). Gym Email: ecehingham@gmail.com

ABSENCES:

Please contact your coaches directly. You will receive their contact information once teams have been selected. Please do not leave a message on the gym phone, or contact any of the owners if your child is going to be absent. YOU MUST CONTACT THE COACHES DIRECTLY!

THE CHEERLEADING WORLDS

All ECE teams who receive bids to The Cheerleading Worlds will attend. This is one of the three prestigious end of the year events held in Florida. Teams attending Worlds will be charged a swag bag fee approx \$100-125. Worlds teams will also be charged for practice wear.

**Coaches fee will also be charged to any teams traveling to Worlds!

FUTURE DATES:

The Cheerleading Worlds: Orlando, Florida April 23rd - April 26th, 2027

RULES AND REGULATIONS GENERAL

1. Only registered athletes are allowed in the practice area. Siblings, family members, friends, etc. are not allowed in the practice area. Students who are not in a class/private lesson must not be in the gym.
2. All spectators in the lobby area must keep conversation positive and refrain from criticizing other children, coaches, etc. This area is intended to be for your enjoyment. If this area becomes a negative atmosphere, ECE reserves the right to close the lobby area.
3. No food or gum in the gym.
4. All trash must be disposed of in proper trash receptacles.
5. All choreography and music is highly protected and should not be shared, traded, shown, or discussed with others. NO videos or music should be uploaded to any online site such as YouTube, Facebook, Twitter, Instagram, SoundCloud, etc.
6. Any athlete that quits after choreography will be charged a \$500 fee.
7. Every cheerleader AND parent must uphold the ideals and morals that the East Celebrity Elite program abides by. That includes being a team player, showing respect for all members of all teams, including their own, other teams in the gym, and competing teams. No foul language should be used at any time while representing ECE. If for any reason we find that a cheerleader or a parent is not upholding these qualities, they will be asked to leave the program. No parent should speak negatively about any child in the program, including their own.
8. East Celebrity Elite reserves the right to name alternates to any team in the program at any time during the year. Any child that is an alternate is required to pay tuition.
9. Please be aware that our employee office and staff room are exclusively for our staff. If you need to speak to a coach or staff member during working hours please email the gym and we will schedule a meeting.
10. No parent should interrupt a coach or instructor during practice or class. If there is an issue that you need to discuss, please email the gym and we will schedule you a meeting.
11. No East Celebrity Elite cheerleader is allowed to compete with any other all-star program.
12. No cheerleader is allowed to wear any jewelry during practices or competitions.
13. All East Celebrity Elite members must wear ONLY East Celebrity Elite apparel during competitions. No pajama pants or street clothes are to be worn at any time. Also, no skirts are to be unbuttoned or top to be unzipped. We want our athletes to represent our gym in a positive way.

PARKING RULES

Be sure to park in a designated spot in the parking lot. DO NOT block other tenants/businesses or block traffic. Violators will be towed at the car owner's expense.

WEBSITE

1. The ECE website and emails must be checked regularly for any and all updates.
WWW.ECEcheer.com
2. The website and email are our primary means of communication at East Celebrity Elite. Any information that needs to be disseminated to students and parents will be posted there and emailed to you via your team moms.
3. All completed forms and information must be turned into the East Celebrity Elite office as requested.
4. Message boards and other areas of the website must be used appropriately. Abusive language or inappropriate behavior will not be tolerated.

HEALTH

1. You must provide ECE with your current health insurance and emergency information.
2. You must inform ECE of any medical condition that may limit or prevent participation in any activities.
3. Immediately notify ECE of any injury sustained as a result of a sanctioned ECE activity.
4. Provide a written physician's note if you are unable to participate, including the duration of the time that your participation is limited.
5. Provide ECE with a list of medications that you are currently taking.
6. All athletes must refrain from the use of illegal drugs, alcohol, tobacco, or any other harmful substances.

DRESS CODE

1. Athletes must maintain a groomed appearance and good personal hygiene at all times.
2. Hair must be pulled out of the face at practice and events.
3. While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves at a high standard and to represent the gym in a dignified and positive manner.
4. Socks and sneakers must be worn at all times.
5. Jewelry must be removed prior to meeting times. Coaches will not be responsible for holding jewelry.
6. No colored nail polish at competitions.

7. Dating age students may not show any public displays of affection while in an ECE uniform or clothing. Hand holding is also not acceptable while in uniform.
8. All athletes must be in full uniform for all award ceremonies.

EAST CELEBRITY ELITE CLOTHING/APPAREL

1. No one may use the East Celebrity Elite logo or name for any clothing, novelties, or any other use unless authorized by one of the owners.
2. Any items that are distributed to any of the East Celebrity Elite athletes, where money is being collected, must be authorized by the owners, and handled by the East Celebrity Elite Pro Shop.
3. Anything created without approval will not be accepted, and cannot be worn in the East Celebrity Elite gym, to any competitions, or to any East Celebrity Elite activities.
4. PARENTS ARE NOT ALLOWED TO MAKE THEIR OWN APPAREL! THIS INCLUDES ECE, SPECIFIC NAMES, OR SLOGANS!

TRAVEL/COMPETITIONS

1. All families must book their travel arrangements in a timely fashion.
2. Please adhere to the hotel block time restraints and book your rooms within the allocated time frame. This will avoid any excess charges, and the hotel selling out.
3. Athletes must not leave the gym to travel to an event prior to their last scheduled practices. You must check with your coaches or refer to the website so that you will know the expected dates of departure. Anyone found to have booked their travel before the allowed date will be asked to change their travel plans, or the athlete may be replaced in the routine.
4. All athletes must be back in time for their next scheduled practice. If your flight gets delayed or canceled you must provide proof to the gym.
5. ALL PARENTS MUST TRAVEL WITH THEIR CHILD ON ALL TRIPS. The East Celebrity Elite staff will not be responsible for chaperoning your child. If you cannot attend for any reason, it is your responsibility to find a parent who is willing to chaperone your child and stay in their room.
6. Athletes must arrive at meeting times and competitions on time.
7. You must follow the designated travel dates, scheduled meeting times, activity times, etc. set forth by East Celebrity Elite at all competitions.
8. All competition dates, venues, and itineraries will be released on the East Celebrity Elite website as soon as we have the information.
9. Athletes must be at travel competitions by 4pm on Friday, unless otherwise noted.
10. Any child who engages in ILLEGAL activity will be immediately removed from the East Celebrity Elite program. This includes any alcohol or drug use, smoking cigarettes, and vaping. If there are any other illegal activities that are not listed, the above also applies.

11. When prizes are given to participants by event companies, only those who participate on the competition floor will receive those prizes.
12. Any prize money (including paid bids to Worlds and The Summit) is the property of ECE, and shall be dispersed at the discretion of the gym. No individual ECE member is entitled to any prize money won by a team. Example- A Worlds team is awarded a paid bid in January. Circumstances have caused the roster to change. The gym can decide that bid money is dispersed to those competing at Worlds, as opposed to those who competed at the bid-earning event.
13. You are representing East Celebrity Elite when you travel to a local or out of state competition. We take our reputation very seriously and have worked very hard to be regarded as a respectful program with high morals and ethics. We want to ensure that every child is safe, and in order to do this, we must enforce these rules to the highest degree. We expect all cheerleaders and parents to display a high level of sportsmanship at all times.

SPORTSMANSHIP/CONDUCT

1. Always set a positive example for others.
2. Be respectful and courteous to everyone. This includes officials, security at competitions, cheerleaders from other teams, etc.
3. Refrain from using abusive language and physical confrontations of any sort.
4. Accept placements and awards with dignity and class.
5. Always cheer on other teams and gyms.
6. Remember that East Celebrity Elite has formed relationships with other gyms, competition companies, etc. throughout the years. You are expected to always uphold proper sportsmanship at all times.
7. Remember that your coaching staff will deal with any scoring issues at events. This is not something that parents or cheerleaders should discuss, and under no circumstances should any parent approach a judge or competition official for any reason.
8. All cheerleaders and parents must refrain from expressing any negative opinions on public message boards and internet sites. Please do not post negative comments towards any other gyms, competition companies, etc. Please do not make predictions regarding our gym and our teams at the various events we plan to attend. We prefer that athletes and parents refrain from posting on the sites entirely.

SOCIAL MEDIA GUIDELINES

We realize that there are many platforms of social media including but not limited to Facebook, Instagram, Twitter, etc. All of these give us the opportunity to stay connected and get vital information in a quick and easy fashion. We will be asking the coaches to manage a TEAM FACEBOOK PAGE for each ECE team. This way, the coaches can communicate daily with

athletes, and will only invite acceptable people to see that page. All information will continue to be posted on our website as well. We ask that all parents and athletes follow our social media policy and adhere to all rules. If you have any questions, please ask BEFORE you post. If you feel a post is inappropriate, it probably is. We will have a NO TOLERANCE policy for any negativity or inappropriate behavior on social media. This includes parents, athletes, coaches, and staff. Social media is a great way to motivate kids, show support for your gym, congratulate other programs, show new skills gained, and other positive comments. It is not a place to air your dirty laundry or to complain about the program. If you have any issues that you feel strongly about, please speak to the owners of ECE rather than posting on social media.

SOCIAL MEDIA RULES

1. No person is allowed to have ECE, Team Name, or East Celebrity Elite as their username for any form of social media. Example: CherylPECE is NOT acceptable for Twitter, Instagram, etc.
2. There will be no negative comments on any form of social media regarding any athletes, coaches, staff or other programs allowed. Please only post positive comments. This includes when you write something that may not mention specific names or programs but can be viewed as negative. For example, "Wow, amazing how one kid can spoil a whole routine."
3. No inappropriate pictures posted. If you are engaging in something illegal or inappropriate, please do not share with everyone on social media. Example: pictures of underage athletes drinking at a party, even though they are not in ECE clothing.
4. No inappropriate language on social media. If you are upset about something that happened during your day, we do not need to see it through vulgar language on Twitter, Facebook, etc. This applies to parents, staff, and athletes.
5. Please do not post pictures of athletes with injuries or illnesses who are in hospital beds on social media.

FINANCIAL OBLIGATION AGREEMENT - Signed digitally with registration:

1. All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of East Celebrity Elite including, but not limited to, gym registration/tryout fees, monthly tuition, practice outfits, uniforms, competition and travel expenses, camp fees, or any other item(s), reservations, or services purchased or rendered to ECE and the payment in full of those items. Regardless of any circumstances that may arise. For example, dismissal from the team, switching to a new team, etc.
2. All payment due dates must be met.

3. Monthly payments are due the first week of each session.
4. Tuition pays for training, it does not pay for the right to perform.
5. Vacations or time off will not be prorated.
6. All customers must have a credit/debit card on file. If you do not pay ALL outstanding balances by the 25th of the month, your credit card will be automatically charged and you will incur a \$50 late fee.
7. Any payment resulting in non-sufficient funds, declined credit card, expired credit card, returned check, and electronic debits, etc. will incur a \$30 service charge. It is your responsibility to update your information with us if it is changed (ex. bank acct number, card number, exp. date, etc.)
8. All accounts must be in good standing to try-out for the 2026-2027 season as well as continuing to participate in practices, competitions, and other events.
9. East Celebrity Elite reserves the right to sit an athlete out of practice, or to remove an athlete from their team at any time for failure to keep up with financial obligations.
10. Any monies received for an overdue account will be applied to the athlete's account items at the gym's discretion.
11. All tuition/fees must be current before an athlete may collect any clothing/uniform or any other retail items.
12. Students with an outstanding balance may not schedule or participate in private lessons. They are also prohibited from taking classes or making Pro Shop purchases until the balance is up to date.
13. If an athlete chooses to leave, or is asked to leave East Celebrity Elite for any reason before the season is over, any and all funds are completely non-refundable.
14. East Celebrity Elite reserves the right to turn over all delinquent accounts to collection agencies and the parent/guardian will be responsible for all additional costs uncured.