



HALF YEAR PREP TEAM INFORMATION PACKET 2023-2024 SEASON

Welcome to East Celebrity Elite Competitive All-Star Cheer Program!

What to expect at East Celebrity Elite in 2023-2024:

- Teams for all ages and ability levels.
- Expert training in a safe, fun and positive atmosphere.
- Top notch tumbling instruction from some of the industry's best tumbling coaches.
- A professional, knowledgeable and caring staff who deliver excellent training while instilling values of teamwork, dedication, and cooperation to all of our athletes.

To all of our current ECE families, thank you for your continued loyalty and support. You are what makes ECE the best gym in New England. If you are new to ECE this season, we feel fortunate that you have chosen our gym as your home for the 2023-2024 season and we welcome you to our family!

WELCOME TO THE FAMILY!

We ask that you and your parent/guardian review this packet and read EVERY PAGE.

- East Celebrity Elite Agreement- Signed in Parent Portal
- Contact Information Page- Signed in Parent Portal
- Financial Obligation Agreement- Signed in Parent Portal
- Booster Club Sign Up-

You will not be allowed to participate in any classes, practices, camps, clinics, or choreography sessions until these important items are returned with the proper signatures.

MANDATORY PARENT'S MEETING

East Celebrity Elite will host a parent informational meeting following tryouts. It is strongly recommended that you attend this meeting. All aspects of our all-star program will be covered in detail.

2023-2024 PROGRAM FEES

It is our goal, in this packet, to provide all East Celebrity Elite cheerleaders and families with a cost breakdown for the 2023-2024 season in its entirety. Please realize that some of these costs are estimates. When an exact cost is not available, we have tried to provide a price range. Please realize that not all of these fees are due at one time but are spread out throughout the year.

TUITION – \$135.00 per month includes two-practices/week.

The first month of tuition is due the week of **December 1st, 2023**. **Please note:**

MULTIPLE CHILDREN IN PROGRAM

1 st child	Full Price
2 nd child	20% off
3 rd child	50% off

Your tuition is the one fee that you will pay on a regular, monthly basis. All other fees are one time fees spread out throughout the season.

CHOREOGRAPHY/MUSIC FEES:

\$275.00- Due at the **FIRST** practice in December.

Every child will be required to pay a choreography fee for their routine. We hire many professional choreographers and music producers.

PRACTICE WEAR: \$60 Due FIRST Practice No athlete will receive practice wear until this fee is paid.

**Due at FIRST practice:
Tuition \$135
Practice Wear \$60
Choreography fee \$275
TOTAL: \$470

UNIFORM FEE: \$275.00 New- Due December 15th

CHEER SNEAKERS: You can also wear any white cheer shoes you have if they are **clean** and in **good** shape. No ripped or sneakers with holes allowed.

COMPETITION FEES:

\$400.00* approximately - These fees will be due January 12th.

REFUNDS:

Please read this rule. There will be no exceptions under any circumstances.

MONIES ARE NON-REFUNDABLE AND NON-TRANSFERABLE!!! Any payments for uniforms, competition fees, tuitions, camps, clinics, choreography, etc., are non-refundable under any circumstance. You also lose rights to any garments that you have paid for or put a deposit on. If your child decides to leave the program or is asked to leave the program, you will not be reimbursed for any deposits or payments made.

PAYMENT DUE DATES

Please be sure to adhere to the payment due dates as your child will not be able to participate in any East Celebrity Elite practices with an outstanding balance. No child will be permitted to participate in any classes, open gyms, private lessons, etc. with a past due account. No child will be permitted to order merchandise from the Pro Shop with a past due account.

Accepted forms of payment are check, money order or cash paid directly to the front desk.

RULES ABOUT COMPETITION

1. Your child is there to compete. He/She will have scheduled practices, meetings, and team functions during the time we are there. These are mandatory.
2. Any child who engages in ANY ILLEGAL activity will be immediately removed from the EAST CELEBRITY ELITE program. This includes any alcohol or drug use, smoking cigarettes, and/or stealing. If there are any other illegal activities that are not listed the rule above also applies.

You are representing EAST CELEBRITY ELITE when you travel to a local or out-of-state competition. We take our reputation very seriously and have worked very hard to be regarded as a respectful program with high morals and ethics. We want to ensure that every child is safe and in order to do this, we must enforce these rules to the highest degree. We expect all cheerleaders and parents to display a high level of sportsmanship at all times.

ABSENTEE POLICY

Every cheerleader is required to be at every practice, gymnastic class, camp, choreography session and special event. Please note that if you do not adhere to the above rules you can be removed from the squad. East Celebrity Elite reserves the right to remove any child from the program because of excessive excused absences as well. If your child is involved in any activities other than all-star cheerleading, please make sure they will not have conflicts.

Starting at tryouts, each cheerleader will receive **2 unexcused absences** which can be used at your discretion. Please note that you will not be able to use these unexcused absences the week of a competition. Once you have used these 2 unexcused absences, if you miss another practice you will be removed from the team. This attendance policy has been put into effect to ensure that all cheerleaders participate with the same amount of commitment level. Excused absences include sickness but **MUST** have a doctor's note, death in the immediate family or school function that counts as a grade (with note from school). Athletes are expected to arrive 10-15 min. prior to practice to settle in and be prepared to start practice on time. ***If an athlete is more than 20 minutes late this will count as a unexcused absence.*** Consistent tardiness is disruptive and effects the productivity of the team and if it continues after the athlete has been warned then the child will be removed from the team.

VACATIONS

Please do not schedule any vacation plans over the Christmas break as our All Star Prep teams will have choreography at this time. If you are new to the program and have already scheduled vacations, please tell the coaches at your next practice.

CONTACTS

Please feel free to contact your coaches with any of your needs throughout the season. If you feel like your concerns can not be resolved with the coaches directly please contact Jeanine. You can email us at any time at ecehingham@gmail.com.

PRACTICE SCHEDULES

All East Celebrity Elite teams will have their first practice at the beginning of December. A complete practice schedule will be posted with your tryout results. The team will practice 2x/week for 1.5 hours each practice. Additional practices may be added prior to competitions or as needed. All athletes are required to attend any additional practices added.

EAST CELEBRITY ELITE AGREEMENT

I have read the East Celebrity Elite All Star packet and understand all of the rules and regulations outlined. I agree to abide by these rules and understand that if I do not comply with any or all of these rules, the owners of the program have the right to remove me from the program. I understand the financial commitment and the time commitment needed to participate in this al- star program. If for any reason I cannot fulfill my obligation to the program, or if I am removed from the program, I understand that no monies, merchandise, deposits, airline tickets, hotel reservations will be refunded and I give up my rights to any of these items. I also understand that as a member of the East Celebrity Elite All Star Program, I must hold the ideals and morals that the EAST CELEBRITY ELITE program abides by. I also agree to conduct myself in a mature and respectful manner when attending competitions and East Celebrity Elite functions.

I understand that I am not able to participate in any practices or classes until this form has been signed and returned to the gym.

NAME OF CHEERLEADER _____

Signature of Cheerleader _____

Parent/Guardian Signature _____

Date Signed: _____

FINANCIAL OBLIGATION AGREEMENT

1. All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of East Celebrity Elite including, but not limited to – gym registration/tryout fees, monthly tuition, practice outfits, uniforms, competition and travel expenses, camp fees, or any other item(s), reservations or services purchased or rendered to East Celebrity Elite and the payment in full of those items, regardless of any circumstances that may arise such as dismissal from the team, switching to a new team, etc.
2. All payment due dates must be met.
3. Monthly payments are due the 1st of the month. Monthly payments later than the 10th of the month will incur a late fee of \$30.
4. Tuition pays for training. It does not pay for the right to perform.
5. Vacations or time off will not be prorated.
6. Any payments resulting in NSF (non-sufficient funds), declined credit card, expired credit card, returned check and electronic debits, etc. will incur a \$25 service charge. It is your responsibility to update your information with us if it changes (ie: – bank acct number, card number, exp date, etc.)
7. All accounts must be in good standing to try out for the 2023-2024 season as well as continuing to participate in practices, competitions and other events.
8. East Celebrity Elite reserves the right to sit an athlete out of practice or to remove an athlete from their team at any time for failure to keep up with financial obligations.
9. Any monies received for an overdue account will be applied to the athlete’s account items at the gyms discretion.
10. All tuition/fees must be current before an athlete may collect any clothing/uniform or other retail items.
11. Students with an outstanding balance may not schedule or participate in private lessons. They are also prohibited from taking classes or making pro shop purchases until balance is brought up to date.
12. If an athlete chooses to leave or is asked to leave East Celebrity Elite for any reason before the season is over, any and all funds are COMPLETELY NON-REFUNDABLE.
13. East Celebrity Elite reserves the right to turn over all delinquent accounts to collection agencies and the parent/guardian will be responsible for all additional costs incurred.

_____ Parent/Guardian

_____ Student

_____ Date

RULES AND REGULATIONS

GENERAL

1. Only registered athletes are allowed in the practice area. Siblings, family members, friends, etc. are not allowed in the practice area. Students who are not in a class/private lesson must not be in the gym.
2. All spectators in the lobby area must keep conversation positive and refrain from criticizing other children, coaches, etc. This area is intended to be for your enjoyment. If this area becomes a negative atmosphere, ECE reserves the right to close the lobby area.
3. No food or gum in the gym.
4. All trash must be disposed of in proper trash receptacles.
5. All choreography and music is highly protected and should not be shared, traded, shown, or discussed with others. NO videos or music should be uploaded to any online site such as YouTube, Facebook, Twitter, Instagram, SoundCloud, etc.
6. Every cheerleader AND parent must uphold the ideals and morals that the East Celebrity Elite program abides by. That includes being a team player, showing respect for all members of all teams, including their own, other teams in the gym, and competing teams. No foul language should be used at any time while representing ECE. If for any reason we find that a cheerleader or a parent is not upholding these qualities, they will be asked to leave the program. No parent should speak negatively about any child in the program, including their own.
7. East Celebrity Elite reserves the right to name alternates to any team in the program at any time during the year. Any child that is an alternate is required to pay tuition.
8. Please be aware that our employee office and staff room are exclusively for our staff. If you need to speak to a coach or staff member during working hours please email the gym and we will schedule a meeting.
9. No parent should interrupt a coach or instructor during practice or class. If there is an issue that you need to discuss, please email the gym and we will schedule you a meeting.
10. No East Celebrity Elite cheerleader is allowed to compete with any other all-star program.
11. No cheerleader is allowed to wear any jewelry during practices or competitions.
12. All East Celebrity Elite members must wear ONLY East Celebrity Elite apparel during competitions. No pajama pants or street clothes are to be worn at any time. Also, no skirts are to be unbuttoned or top to be unzipped. We want our athletes to represent our gym in a positive way.

PARKING RULES

Be sure to park in a designated spot in the parking lot. **DO NOT** block other tenants/businesses or block traffic. Violators will be towed at the car owner's expense.

WEBSITE

1. The ECE website and emails must be checked regularly for any and all updates.
WWW.ECEcheer.com
2. The website and email are our primary means of communication at East Celebrity Elite. Any information that needs to be disseminated to students and parents will be posted there and emailed to you via your team moms.
3. All completed forms and information must be turned into the East Celebrity Elite office as requested.
4. Message boards and other areas of the website must be used appropriately. Abusive language or inappropriate behavior will not be tolerated.

HEALTH

1. You must provide ECE with your current health insurance and emergency information.
2. You must inform ECE of any medical condition that may limit or prevent participation in any activities.
3. Immediately notify ECE of any injury sustained as a result of a sanctioned ECE activity.
4. Provide a written physician's note if you are unable to participate, including the duration of the time that your participation is limited.
5. Provide ECE with a list of medications that you are currently taking.
6. All athletes must refrain from the use of illegal drugs, alcohol, tobacco, or any other harmful substances.

DRESS CODE

1. Athletes must maintain a groomed appearance and good personal hygiene at all times.
2. Hair must be pulled out of the face at practice and events.
3. While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves at a high standard and to represent the gym in a dignified and positive manner.
4. Socks and sneakers must be worn at all times.
5. Jewelry must be removed prior to meeting times. Coaches will not be responsible for holding jewelry.

6. No colored nail polish at competitions.
7. Dating age students may not show any public displays of affection while in an ECE uniform or clothing. Hand holding is also not acceptable while in uniform.
8. All athletes must be in full uniform for all award ceremonies.

EAST CELEBRITY ELITE CLOTHING/APPAREL

1. No one may use the East Celebrity Elite logo or name for any clothing, novelties, or any other use unless authorized by one of the owners.
2. Any items that are distributed to any of the East Celebrity Elite athletes, where money is being collected, must be authorized by the owners, and handled by the East Celebrity Elite Pro Shop.
3. Anything created without approval will not be accepted, and cannot be worn in the East Celebrity Elite gym, to any competitions, or to any East Celebrity Elite activities.
4. PARENTS ARE NOT ALLOWED TO MAKE THEIR OWN APPAREL! THIS INCLUDES ECE, SPECIFIC NAMES, OR SLOGANS!

SPORTSMANSHIP/CONDUCT

1. Always set a positive example for others.
2. Be respectful and courteous to everyone. This includes officials, security at competitions, cheerleaders from other teams, etc.
3. Refrain from using abusive language and physical confrontations of any sort.
4. Accept placements and awards with dignity and class.
5. Always cheer on other teams and gyms.
6. Remember that East Celebrity Elite has formed relationships with other gyms, competition companies, etc. throughout the years. You are expected to always uphold proper sportsmanship at all times.
7. Remember that your coaching staff will deal with any scoring issues at events. This is not something that parents or cheerleaders should discuss, and under no circumstances should any parent approach a judge or competition official for any reason.
8. All cheerleaders and parents must refrain from expressing any negative opinions on public message boards and internet sites. Please do not post negative comments towards any other gyms, competition companies, etc. Please do not make predictions regarding our gym and our teams at the various events we plan to attend. We prefer that athletes and parents refrain from posting on the sites entirely.

SOCIAL MEDIA GUIDELINES

We realize that there are many platforms of social media including but not limited to Facebook, Instagram, Twitter, etc. All of these give us the opportunity to stay connected and get vital information in a quick and easy fashion. We will be asking the coaches to manage a TEAM FACEBOOK PAGE for each ECE team. This way, the coaches can communicate daily with athletes, and will only invite acceptable people to see that page. All information will continue to be posted on our website as well. We ask that all parents and athletes follow our social media policy and adhere to all rules. If you have any questions, please ask BEFORE you post. If you feel a post is inappropriate, it probably is. We will have a NO TOLERANCE policy for any negativity or inappropriate behavior on social media. This includes parents, athletes, coaches, and staff. Social media is a great way to motivate kids, show support for your gym, congratulate other programs, show new skills gained, and other positive comments. It is not a place to air your dirty laundry or to complain about the program. If you have any issues that you feel strongly about, please speak to the owners of ECE rather than posting on social media.

SOCIAL MEDIA RULES

1. No person is allowed to have ECE, Team Name, or East Celebrity Elite as their username for any form of social media. Example: CherylPECE is NOT acceptable for Twitter, Instagram, etc.
2. There will be no negative comments on any form of social media regarding any athletes, coaches, staff or other programs allowed. Please only post positive comments. This includes when you write something that may not mention specific names or programs but can be viewed as negative. For example, "Wow, amazing how one kid can spoil a whole routine."
3. No inappropriate pictures posted. If you are engaging in something illegal or inappropriate, please do not share with everyone on social media. Example: pictures of underage athletes drinking at a party, even though they are not in ECE clothing.
4. No inappropriate language on social media. If you are upset about something that happened during your day, we do not need to see it through vulgar language on Twitter, Facebook, etc. This applies to parents, staff, and athletes.
5. Please do not post pictures of athletes with injuries or illnesses who are in hospital beds on social media.